



Creative Director - Location: Seattle

About This Place

This Place is a digital product design studio with offices in London and Seattle. We help businesses to define their digital strategy and realize their strategic vision through the design and development of smarter apps and online services. We're a friendly, driven team, which is passionate about all things digital and enjoy working with a series of influential global brands. We also focus some of our time on developing our own digital products.

The Role – Creative Director

As Creative Director at This Place, you'll focus on shaping the strategies and design solutions for our clients and also our business as a whole, from single, digital products or service touch-points, to large, complex services and systems. Your project teams are multidisciplinary, comprised of designers with backgrounds in branding, research, strategy, business design, interaction design, visual design, industrial design, design technology and product management. They have in common strong empathy for the human condition, critical thinking, business acumen, and love for solving the most meaningful problems through design.

Key Requirements

- Proven as digital design leader within the industry and a portfolio to match.
- Experience designing experiences on the market leading digital content, personalization and ecommerce platforms.
- A hands on approach to creating and leading teams.
- Demonstrable experience in creating and managing internal IP and innovation projects at scale.
- The ability to attract and recruit exceptional design talent to the team.
- 6-10+ years of digital design experience with at least 5 years in leading UI/UX teams.
- Must enjoy the process of mentoring teams and developing design talent.
- Open to regular travel between our design studios in London and Seattle - to help service our global client base.
- Must live in the Greater Seattle area or be willing to relocate.

Research & Strategy skills and experience:

- Quantitative and qualitative user research and business stakeholder interviews.
- Expertise in planning and hosting design workshops and participatory design sessions.
- Expertise in producing succinct and coherent digital brand/experience strategies for global brands.

Service & Interaction Design capabilities:

- Strong ability to think visually and guide designers clearly towards a set vision
- Strong practical skills and appreciation for typography, layout and visual semantics.
- Experience in working with technologists in order to understand the benefits, possibilities and constraints of common coding languages and platforms. Actual coding experience is a plus.
- Expert knowledge of HCI and UX principles, current standards, best practices and emerging technologies.

Leadership:

- Interest and participation in professional industry groups, conferences, speaking engagements, publications or teaching.
- Experience with new business development and growing business with existing clients.
- Ability to scope and manage projects through all phases, from inception through delivery.
- Experience managing a department, or large team, providing career mentorship, feedback and performance reviews, input into resource allocation decisions and recruitment of new talent as needed.
- Eloquent verbal and written communication skills, with the ability to successfully articulate design concepts to team and client.



Cultural Fit:

We're seeking a senior member of the family who is smart, curious, and most importantly, able to inspire clients and lead highly talented creative teams. An individual who has the burning desire to create new and innovative digital platforms and develop new points of view for a constantly evolving digital product landscape.

We seek those that have the ability to listen, to see value in other opinions, and who enjoy constant collaboration. We look for leaders who can take direction as well as give it; who can lead projects as well as get their hands dirty as needed.

If you believe that better digital experiences shape a better world, we'd like to hear from you.

APPLY AT: JOBS@THISPLACE.COM